

# KANDUNG FLORI VILLAGE



## KANDUNG FLORICULTURE & AGRO PRODUCER COMPANY



*An Initiative of*  
Kandung Forest Village  
Kurseong Forest Division  
District Darjeeling



## *About Us...*

Kandung is a forest village under Sevoke Range of Kurseong Forest Division, Hill Circle, Darjeeling District. The village is straddled in the lap of great Himalayas with the mighty Teesta River flowing nearby. It is located at a distance of 32 km from Siliguri. The forest village is surrounded by Kandung and Setikhola Reserve Forest blocks of Sevoke Range and was in existence since 1930's. The lion's share of the village population depends on forests and agrarian system for their livelihood.

The Kandung Floriculture and Agro Producer Company Limited was established on 02<sup>nd</sup> October 2021 under the guidance and patronage of Kurseong Forest Division of Hill Circle and registered under Companies Act 2013. It was formed with the broad objective of empowering the rural population of Kandung Forest Village through agriculture-based livelihood enhancement activities. The idea of utilizing plants to decorate houses with outside garden is an age-old tradition and trend in India. Now, demand for indoor plants is also surging due to rapidly increasing number of high-rise buildings and skyscrapers. India's succulent plant market is anticipated to grow with an impressive CAGR in the forecast period, FY 2023- FY 2027. Kandung is a potential pocket of the country to produce quality floricultural planting materials to meet the current market demand.

The Farmer Producer Company was formed with the expectation to reduce the over-dependence of forest villagers on middle men for sale of their produce which comprises of flowering plants, cactus, succulents and miscellaneous flora. It is envisaged that the villagers will sell their produce directly to the end user through the company thereby enhancing their profit margin. A business plan was prepared with the assistance of forest department for which loan amount of 23 lakhs was sanctioned by a reputed financial institution. A new 'Trade Centre' has been opened at Kandung Forest Village by the company for carrying out offline trade and to facilitate packaging and delivery of plant specimens for online orders. A web portal, facebook business page, instagram business page and youtube channel has also been created to facilitate effective marketing of the produce.

A villagers owned organized company with a vision on regularization of market chain and optimization of marketing efficiency through the establishment of a modernized trading centre will bring in a sea of opportunities to meet the financial requirements of Kandung population and realize a sustainable economy for Kandung Forest Village. In addition, all the beneficiaries and leaders of the company possess significant knowledge, aptitude and skills for taking up nursery production which is a specialized activity. It's location is also agro-climatically suitable for cultivation/multiplication of identified plant species. The beneficiaries possess adequate land suitable for nursery production activity with assured irrigation facilities. Improved methods of propagation, plant growing structures like poly house, and shade net facilities will be utilized to improve success rate and production of better-quality planting material in the system. Presently the company managed Farmer Interest Groups (FIGs) are enthusiastically engaging in floricultural activities.

# CACTUS

PRODUCT CATALOGUE





**CA 01**  
*Mammillaria hahniana*  
*Old Lady Cactus*



**CA 02**  
*Mammillaria crinita*  
*Fish-hook Cactus*



**CA 03**  
*Mammillaria compressa*  
*Mother of Hundreds*



**CA 04**  
*Mammillaria bombycina*  
*Silken Pin Cushion Cactus*



**CA 05**  
*Mammillaria species*



**CA 06**  
*Mammillaria halbingeri*  
*Pin Cushion Cactus*





**CA 07**  
*Mammillaria voburnensis*



**CA 08**  
*Mammillaria vetula*  
*Thimble Cactus*



**CA 09**  
*Espostoa lanata*  
*Peruvian Old Man*



**CA 10**  
*Schlumbergera truncata*  
*False Christmas Cactus*



**CA 11**  
*Parodia mammulosa*  
*Tom Thumb Cactus*



**CA 12**  
*Acanthocereus tetragonus*  
*Fairy Castle*





**CA 13**  
*Gymnocalycium baldianum*  
*Spider Cactus*



**CA 14**  
*Opuntia Species*



**CA 15**  
*Opuntia microdasy var. albispina*  
*Bunny Ear Cactus*



**CA 16**  
*Opuntia microdasy*  
*Bunny Ear Cactus*



**CA 17**  
*Parodia leninghausii*  
*Golden Ball Cactus*



**CA 18**  
*Hatiora salicornioides*  
*Dancing Bones Cactus*





**CA 19**  
*Stenocactus multicostatus*  
**Brain Cactus**



**CA 20**  
*Gymnocalycium mihanovichii*  
**Moon Cactus**



**CA 21**  
*Cleistocactus winteri*  
**Golden Rat Tail Cactus**



**CA 22**  
*Coryphantha elephantidens*  
**Elephants Tooth Cactus**



**CA 23**  
*Rhipsalis micrantha*  
**Mistletoe Cactus**



**CA 24**  
*Rhipsalis clavata*  
**Mistletoe Cactus**

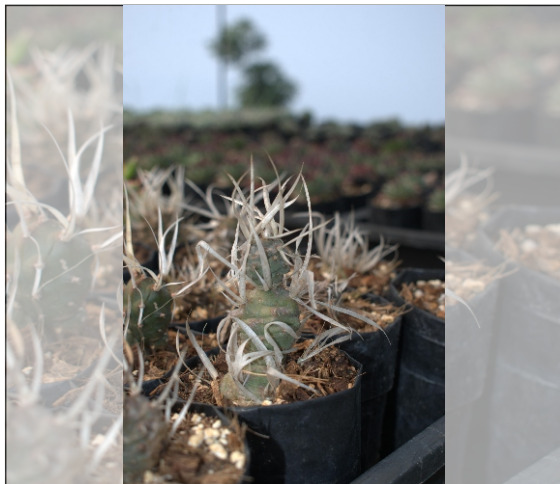




**CA 25**  
*Cereus forbesii spiralis*



**CA 26**  
*Cereus forbesii cristata*



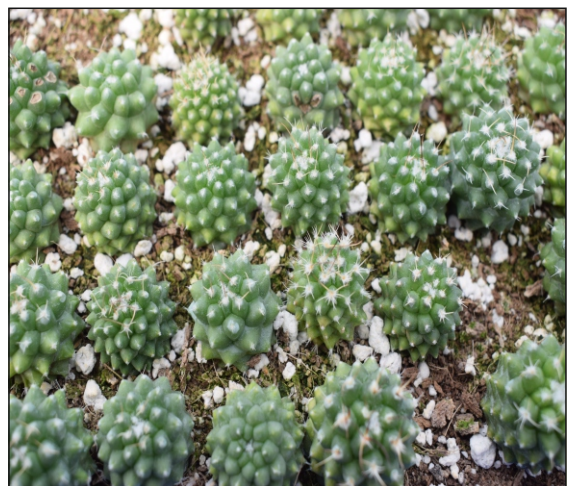
**CA 27**  
*Tephrocactus articulatus*  
*Paper Spine Cactus*



**CA 28**  
*Pseudorhipsalis ramulosi*  
*Red Mistletoe Cactus*



**CA 29**  
*Mammillaria* Species



**CA 30**  
*Mammillaria polythele*  
*Globe Cactus*



# SUCCULENTS

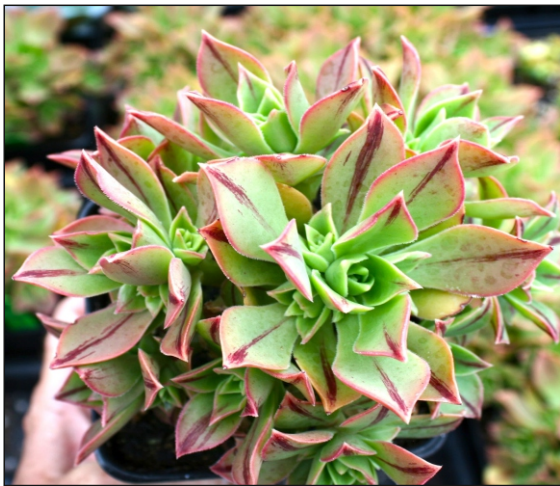
## PRODUCT CATALOGUE



**SU 01**  
*Senecio peregrinus*  
*String of Dolphins*



**SU 02**  
*Senecio barbertonicus*  
*Lemon Bean Bush*



**SU 03**  
*Aeonium leucoblepharum*  
*Tree House Leek*



**SU 04**  
*Aeonium arboreum*  
*Irish Rose*



**SU 05**  
*Sedum treleasei*  
*Angel's Tear*



**SU 06**  
*Senecio rowleyanus*  
*String of Pearls*





**SU 07**  
*Sedum rubens*  
*Red Stonecrop*



**SU 08**  
*Sedum morganianum*  
*Donkey Tail*



**SU 09**  
*Portulacaria afra*  
*Elephant Bush*



**SU 10**  
*Sedum album*  
*White Stonecrop*



**SU 11**  
*Othonna capensis*  
*Ruby Necklace*



**SU 12**  
*Aeonium decorum*  
*Green Pinwheel*





**SU 13**  
*Sansevieria hyacinthoides*  
*Snake Plant*



**SU 14**  
*Sansevieria trifasciata*  
*Mother-in-law's tongue*



**SU 15**  
*Peperomia obtusifolia*  
*Baby Rubber Plant*



**SU 16**  
*Pilea peperomioides*  
*Chinese Money Plant*



**SU 17**  
*Kalanchoe tomentosa*  
*Panda Plant*

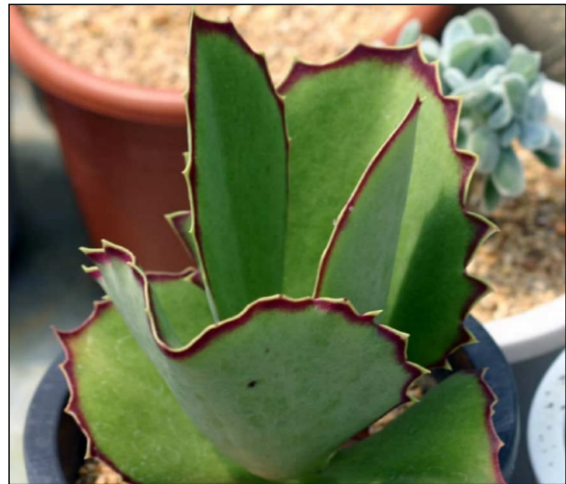


**SU 18**  
*Kalanchoe beharensis*  
*Felt Bush*





**SU 17**  
*Peperomia clusiifolia*  
*Jellie Plant*



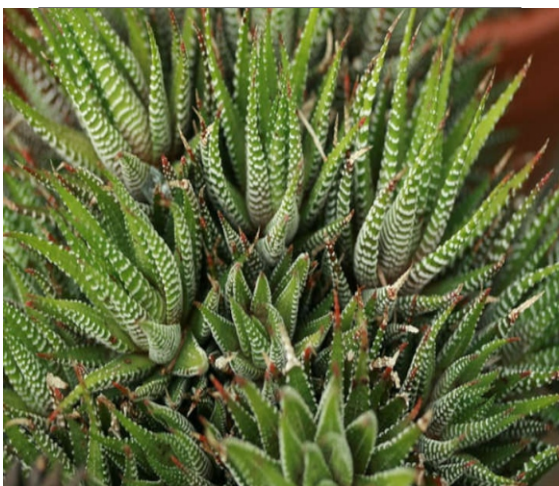
**SU 18**  
*Kalanchoe synsepala*  
*Cup Kalanchoe*



**SU 19**  
*Kleinia petraea*  
*Creeping Jade*



**SU 20**  
*Haworthia reinwardtii*  
*Zebra Wart*



**SU 21**  
*Haworthia fasciata*  
*Little Zebra plant*



**SU 22**  
*Haworthia cymbiformis*  
*Cathedral Window*





**SU 23**  
*Haworthia truncata*  
*Horse's Teeth*



**SU 24**  
*Haworthia retusa*  
*Star Cactus*



**SU 25**  
*Haworthia limnifolia variegated*  
*Fairies Washboard*



**SU 26**  
*Haworthia angustifolia*  
*Narrow Leaved Haworthia*



**SU 27**  
*Graptopetalum mendocae*  
*Leather Petal*



**SU 28**  
*Graptopetalum paraguayense*  
*Ghost Plant*





**SU 29**  
*Gasteria carinata*  
*Keeded Ox-tongue*



**SU 30**  
*Echeveria* cv. 'Apus'



**SU 31**  
*Echeveria shaviana*  
*Truffles*



**SU 32**  
*Echeveria runyonii*  
*Topsy Turvy*



**SU 33**  
*Echeveria pulvinata*  
*Plush Plant*



**SU 34**  
*Echeveria nodulosa*  
*Painted Echeveria*





**SU 35**  
*Echeveria runyonii*



**SU 36**  
*Echeveria australis*



**SU 37**  
*Echeveria agavoides*  
*Lipstick Echeveria*



**SU 38**  
*Echeveria species*



**SU 33**  
*Echeveria linguas*



**SU 34**  
*Echeveria multicaulis*  
*Copper Rose*





**SU 35**  
*Echeveria lilaina*  
*Ghost Echeveria*



**SU 36**  
*Echeveria elegans*  
*Mexican Snowball*



**SU 37**  
*Curio talinoides*  
*Blue Straws*



**SU 38**  
*Crassula falcata*  
*Propeller Plant*



**SC 39**  
*Crassula Jade Necklace*



**SC 40**  
*Crassula coccinea*  
*Red Crassula*





*SU 41*  
*Aloe rauhii Reynolds*  
*Snowflake Aloe*



*SU 42*  
*Aloe maculata*  
*Soap Aloe*



*SU 43*  
*Aloe juvenna*  
*Tiger Tooth Aloe*



*SU 44*  
*Aloe aristata*  
*Lace Aloe*

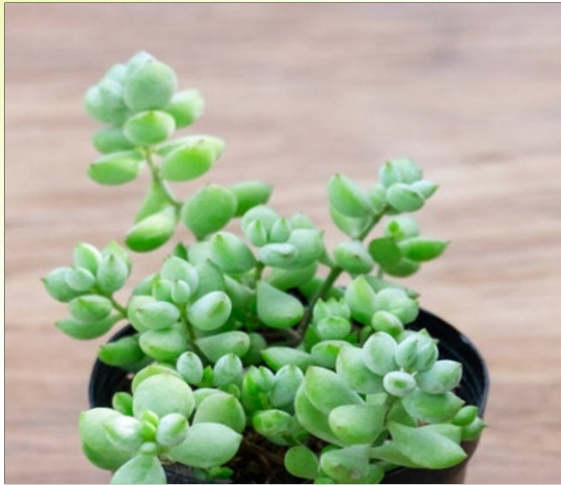


*SU 45*  
*Dyckia marnier-lapostollei*



*SU 46*  
*Agave Species*





**SU 47**  
*Cotyledon pendens*  
*Cliff Cotyledon*



**SU 48**  
*Ceropegia woodii*  
*String of Hearts*



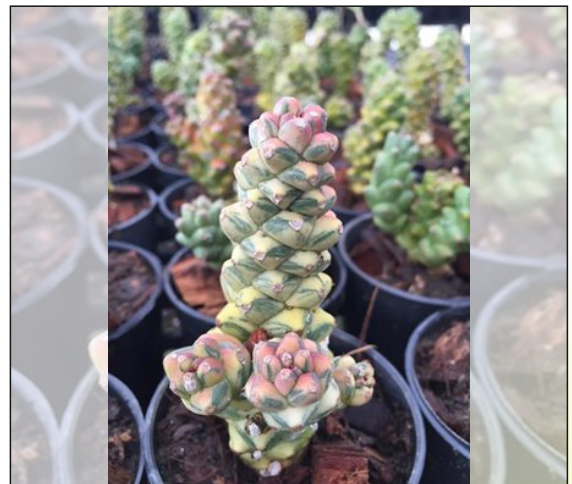
**SU 49**  
*Faucaria tigrina*  
*Tiger Jaws*



**SU 50**  
*Euphorbia meloformis*  
*Melon Spurge*



**SU 51**  
*Aeonium tabuliforme*  
*Saucer Plant*



**SU 52**  
*Euphorbia ritchiei*  
*Medusa's Head*





**SU 53**  
*Pleiospilos nelii*  
**Split Rock**



**SU 54**  
*Pachyphytum oviferum*  
**Moonstone**



**SU 55**  
*Astrophytum myriostigma*  
**Bishop's Hat**



**SU 56**  
*Anacampteros telephiastrum*  
**Sunrise Plant**



**SU 57**  
*Aeschynanthus radicans rasta*  
**Lipstick Plant**



**SU 58**  
*Adromischus cristatus*  
**Crinkle Leaf Plant**





**SU 59**  
*Caputia scaposa*  
*Woolly Senecio*



**SU 60**  
*Sansevieria trifasciata*  
*Tornado*



**SU 61**  
*Lithops schwantesii*  
*Living Stone*



**SU 62**  
*Titanopsis calcarea*  
*Jewel Plant*



**SU 63**  
*Fenestraria rhopalophylla*  
*Baby Toes*



**SU 64**  
*Albuca spiralis*  
*Frizzle Sizzle*





**SU 65**  
*Tillandsia ionantha*  
*Air Plant*



**SU 66**  
*Sempervivum arachnoideum*  
*Cobweb House-leek*



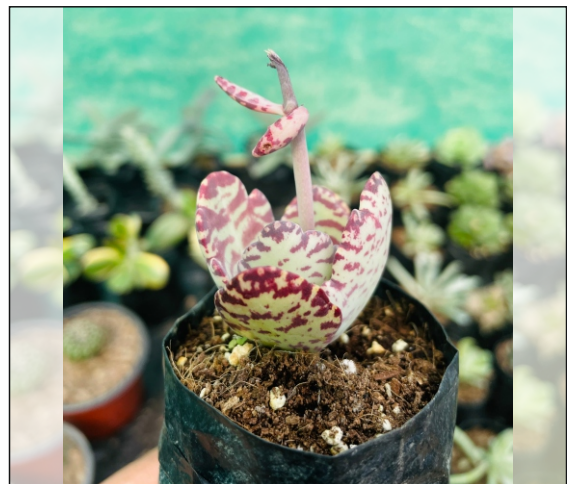
**SU 67**  
*Euphorbia lactea cristata*



**SU 68**  
*Crassula capitella*  
*Red Pagoda*



**SU 69**  
*Euphorbia ammak*  
*Desert Cactus*



**SU 70**  
*Kalanchoe humilis*  
*Desert Surprise*



# MISCELLANEOUS

## PRODUCT CATALOGUE





**MI 01**  
*Vinca major*  
*Greater Periwinkle*



**MI 02**  
*Senecio macroglossus*  
*Wax Ivy Plant*



**MI 03**  
*Tradescantia fluminensis* lavender  
*Inch Plant*



**MI 04**  
*Strelitzia reginae*  
*Bird of Paradise Flower*



**MI 05**  
*Philodendron bipinnatifidum*  
*Split Leaf Philodendron*



**MI 06**  
*Neoregelia carolinae*  
*Blushing Bromeliad*





**MI 07**  
*Microsorium punctatum*  
*Fishtail Fern*



**MI 08**  
*Chlorophytum comosum*  
*Spider Plant*



**MI 09**  
*Vriesea carinata*  
*Flaming Sword*



**MI 10**  
*Begonia masoniana*  
*Iron Cross Begonia*



**MI 11**  
*Ardisia crenata*  
*Coral Berry Plant*



**MI 12**  
*Anthurium andraenum*  
*Flamingo lily*





**MI 13**  
*Poinsettia species*  
*Christmas Star Plant*



**MI 14**  
*Phyllodendron hederaceum*  
*Heartleaf Philodendron*



**MI 15**  
*Goepertia ornata*  
*Pin-Stripe Calathea*



**MI 16**  
*Cryptanthus Species*



**MI 17**  
*Poinsettia White*  
*Christmas Star Plant*



**MI 18**  
*Peperomia caperata*  
*Emerald Ripple*





**MI 19**  
*Fuchsia magellanica*  
*Checker Board*



**MI 20**  
*Begonia rex*  
*King Begonia*



**MI 21**  
*Azalea species*



**MI 22**  
*Abutilon pictum*  
*Painted Abutilon*



**MI 23**  
*Vriesea splendens*  
*Flaming Sword*



**MI 24**  
*Monstera adansonii*  
*Swiss Cheese Plant*



**Kandung Floriculture & Agro Producer Company**  
**Kandung Forest Village**  
**Kurseong Forest Division**  
**P.O. Kalijhora-734320, Dist. Darjeeling**

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Corporate Identity No. : U01110WB2022PTC251270  
Trade Registration No. : 192156457286  
GSTIN No. : 19AAJCK2988F1Z1

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*For Placing Orders*

*Corporate mail Id : [info@kandungflorivillage.com](mailto:info@kandungflorivillage.com)*

*Contact No./ Whatsapp No. : 6295396275, 9614415259*

*Web Portal : [www.kandungflorivillage.com](http://www.kandungflorivillage.com)*

*FB Business Page : <https://www.facebook.com/kandungflorivillage/>*

*Insta Business Page : <https://www.instagram.com/kandungflorivillage/>*

*Youtube : [https://www.youtube.com/channel/UCjkbjGI\\_j2RHgWY7GOCad3Q](https://www.youtube.com/channel/UCjkbjGI_j2RHgWY7GOCad3Q)*

*Terms & Conditions*

- 1. The product images are only for representational purpose and are subject to changes based on weather and potting media*
- 2. Actual product pictures will be shared via Whatsapp or e-mail when the orders are placed*
- 3. Rates are subject to variation based on market conditions*
- 4. A minimum of 5 (five) units should be order for making postal or courier delivery*
- 5. Courier charges of upto Rs. 200/- will be levied for long distance delivery as applicable*